



Privacy Policy

Introduction

This Privacy Policy outlines how TYRI UK / P.A. Thorpe (Vehicle Components) Ltd ("the Company") collects, uses, and protects your personal information when you use our website, services, or respond to our digital advertisements. By using our services, you agree to the collection and use of information as described in this policy.

Personal Identification Information

We will only collect personal identification information from Users if they voluntarily submit such information to us. We may collect personal identification information from users in various ways, such as when they subscribe to our newsletter, fill out a form, or respond to our advertisements. This information may include:

- Name
- Email address
- Phone number
- Location details (address, city, country)
- Any other data such as job title or company name

Non-Personal Identification Information

We may collect non-personal identification information about Users whenever they interact with our Site.

Your web browser is technically configured to automatically transmit the following data ("log data") to our web server, which we then capture in log files:

- Date and time of access
- URL of the referring website
- File retrieved
- Data volume transmitted
- Browser type and version
- Operating system
- IP address
- Domain name of your internet access provider



This is exclusively information which does not allow you to be identified. This information is necessary for technical purposes to correctly deliver the content requested by you and its collection is an unavoidable aspect of using websites. The log data is analysed purely for statistical purposes to improve our website and its underlying functionality.

Use of Collected Information

TYRI UK / P.A. Thorpe (Vehicle Components) Ltd may use your personal information for the following purposes:

- To improve our website and services based on feedback
- To send periodic emails and updates about orders, inquiries, and topics of interest. You may unsubscribe from our marketing newsletters at any time.
- To manage your account and provide access to service functionalities
- To contact you regarding updates, special offers, and general information
- To fulfil and manage purchase contracts and requests
- For other purposes such as data analysis and improving our service

Sharing of Personal Information

We do not sell, trade, or rent users' personal identification information to others. We may share your information:

- With service providers to facilitate our services and analyse usage
- With affiliates and business partners for business operations and promotions
- For legal obligations, such as compliance with laws and protection of rights
- With your consent for any other specific purpose

Data Security and Retention

We adopt appropriate data collection, storage, and processing practices to protect against unauthorized access, alteration, disclosure, or destruction of your personal information. Personal data is retained only as long as necessary for the purposes collected and to comply with legal obligations.

Third-Party Websites

Our website may contain links to third-party sites. We do not control these sites and are not responsible for their privacy practices. We encourage users to review the privacy policies of any linked sites.



User Rights

You have the right to request information about your personal data, request rectification, removal, or restriction of processing, object to processing, and request data portability. To exercise these rights, contact our data protection officer.

Identity and contact details of the data protection officer:

P.A. Thorpe (VC) Ltd / TYRI UK as controller of personal data, is responsible for the processing of personal data that relate to you under applicable data protection laws and regulations.

If you have questions regarding the processing of your personal data, please contact TYRI UK / P.A. Thorpe (VC) Ltd data protection officer at marketing@tyri.co.uk or by post or phone at:

TYRI UK / P.A. Thorpe (VC) Ltd, Att: Marketing Department, Engine Shed Lane, Skipton, North Yorkshire, BD23 1UP, United Kingdom

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Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page, and users are advised to review it regularly.

Last Updated: June 14, 2024
